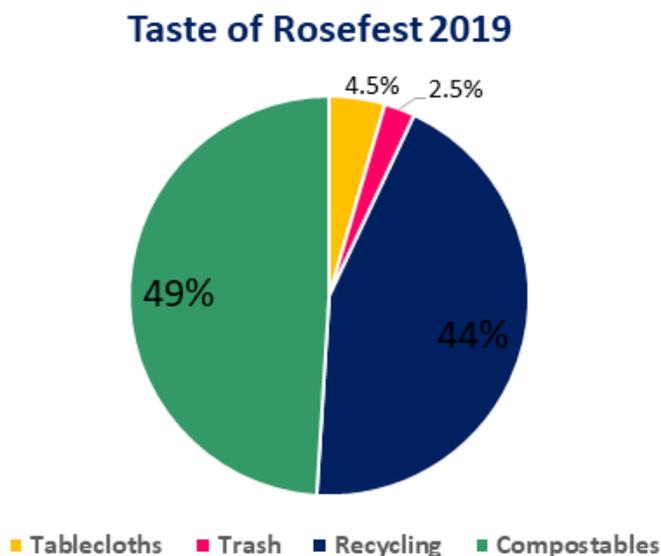


TASTE OF ROSEFEST 2019

ZERO WASTE EVENT SUMMARY



Eureka Recycling is always excited to collaborate with the City of Roseville and the Roseville Rotary to work towards zero waste at the annual Taste of Rosefest. This was our fifth year working together, and we are proud to have maintained our shared vision of zero waste.



With the help and cooperation from Rotary members, volunteers, vendors, and attendees, we together **recycled 286.6lbs** of cardboard, glass bottles, aluminum cans, pizza boxes, and we **composted 317lbs** of food scraps and compostable foodware. The event generated **only 16.3lbs of** materials that could neither be composted or recycled (not including the vinyl tablecloths.) We reduced vendor trash in half this year by working with vendors to keep their film plastic clean and dry, collecting separately, and then delivering to Trex Decking in Minneapolis, a company that recycles film plastic into composite decking and outdoor furniture. **In total, we diverted 97% of materials from being landfilled or incinerated. A 7% increase in diversion from 2018! Congratulations!**

Taste of Rosefest's success was due to the hard work and advanced planning by all involved. The City's willingness to assist in the procurement of compostable foodware packaging helped tremendously too, making it easy and affordable for businesses to make the environmentally friendly choice. Thanks to dedicated staff and flexible vendors, we were able to minimize spending on completable materials.

Congratulations and thank you to all who supported and promoted zero waste at the Taste of Rosefest this year. This event was a success not only because of our progress toward zero waste, but also because so many people realized that with a little planning and a lot of cooperation, together we can reach a waste-free tomorrow.

Eureka Recycling is non-profit social enterprise specializing in Zero Waste.

We believe Zero Waste provides solutions to climate change, local economic development, and environmental justice.

To learn more about Eureka and Zero Waste visit EurekaRecycling.org or call us at 612-NO-WASTE.

